

# Quarterly Webinar January 31, 2025



# Introduction

- Shannon King, CPA, CFP®, PFS, CIMA®, CPWA®, MBT President, Partner and Chief Compliance Officer
- Jonathan Scharlau, CFA, CFP®, AEP®, CAIA
   Partner and Lead Analyst



# Agenda

- Economy and SilverOak Dashboard
- Market performance
- SilverOak's outlook
- Planning tips for the New Year
- Insurance Series: Long-term Care
- SilverOak updates
- Questions

# Economy and SilverOak Dashboard



# **Market Dashboard**

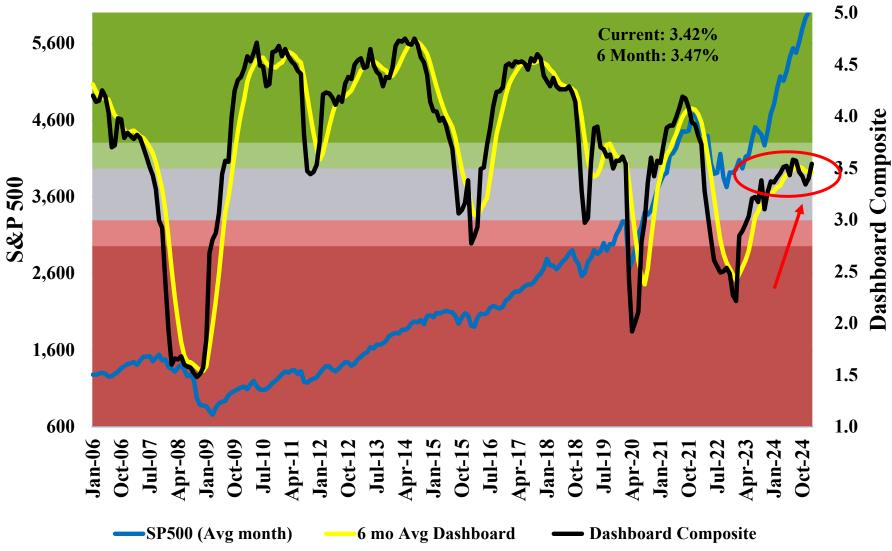
**3Q 4Q** 1Q **2Q 3Q 4Q** 1Q 2Q**3Q 4Q** 1Q **2Q 3Q 4Q** 1Q **2Q** 2021 2022 2022 2022 2023 2023 2024 2024 2025 2021 2022 2023 2023 2024 2024 2025 **Economy Credit Markets Valuations** Market **Sentiment Composite** 6mo. Avg.



As of 1/28/2025

Projected

# SilverOak Dashboard

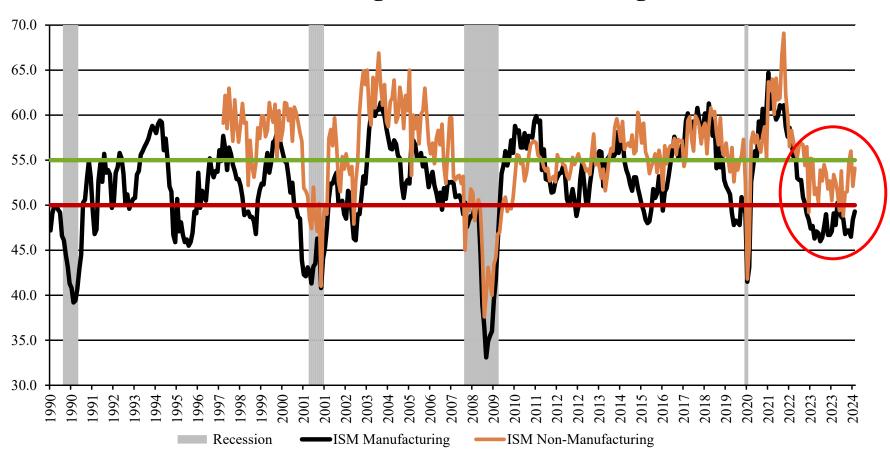




As of 2/5/2025

# **Economy (ISM Indices)**

## ISM Manufacturing & Non-Manufacturing Indices

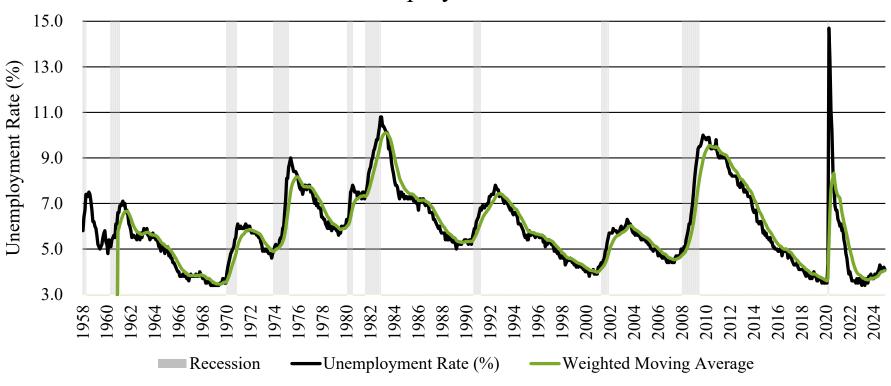


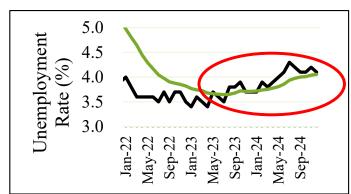


Source: Institute for Supply Management. Data as of 1/28/2025

# **Economy (Unemployment Rate)**

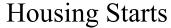
## **Unemployment Rate**

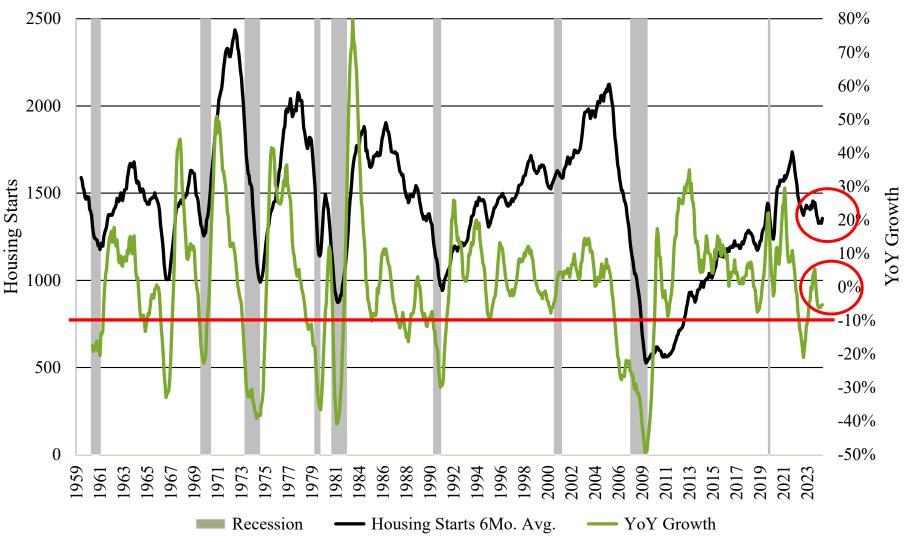






# **Economy (Housing Starts)**

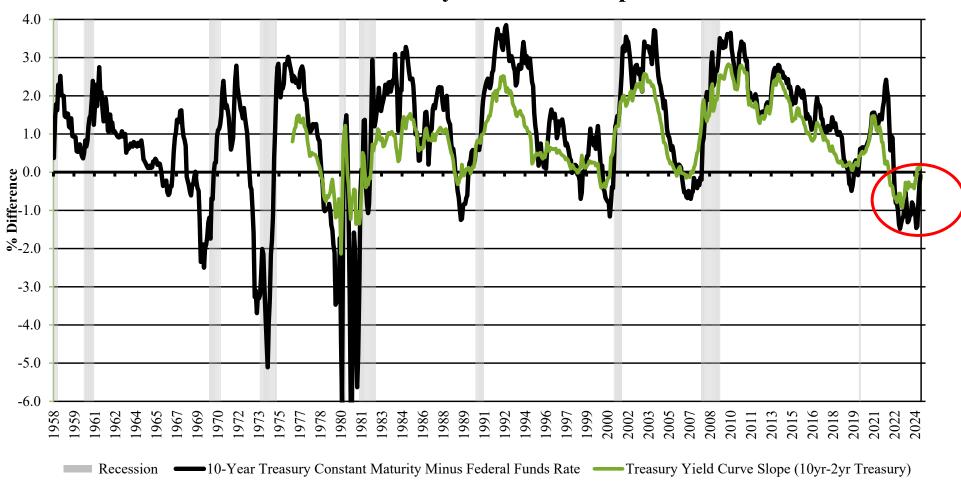






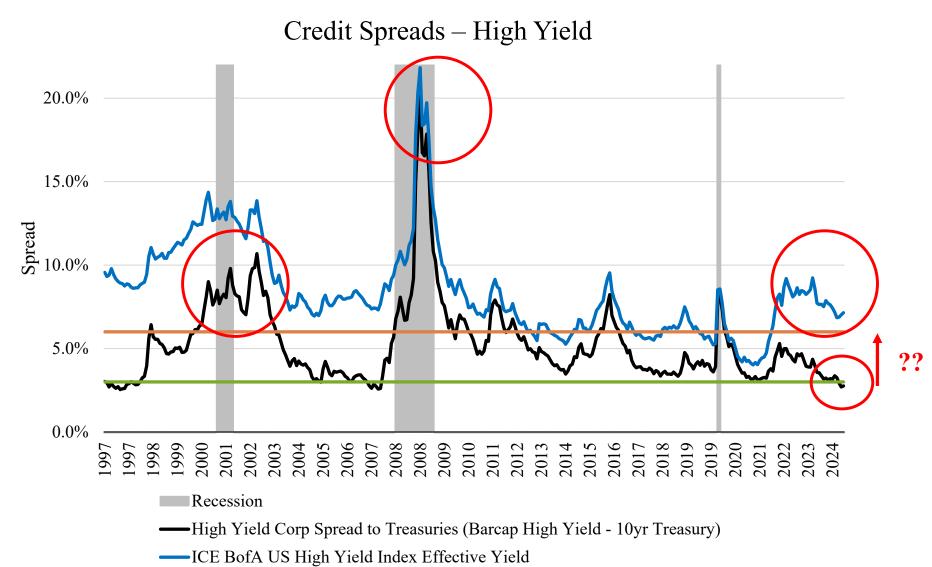
# Credit Markets (Yield Curve)

## **Treasury Yield Curve Spread**



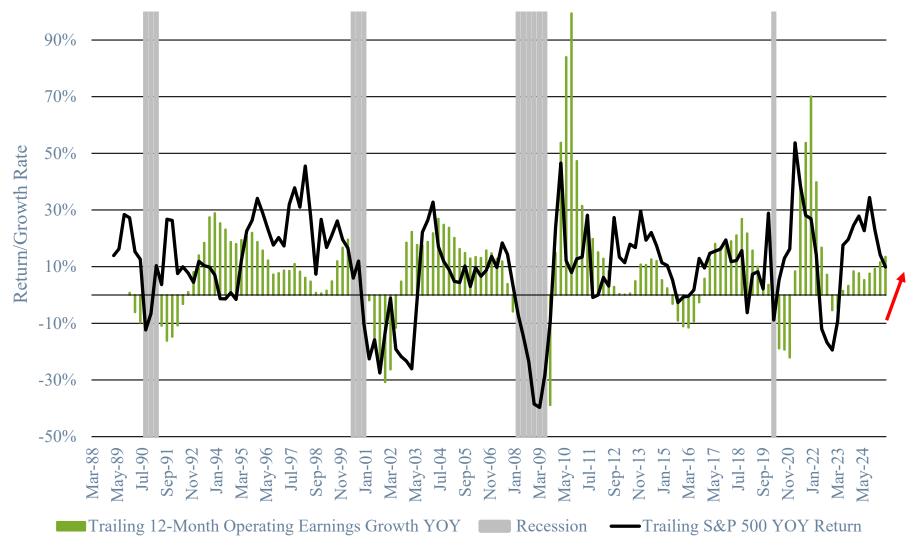


# Credit Markets (High Yield Spread)





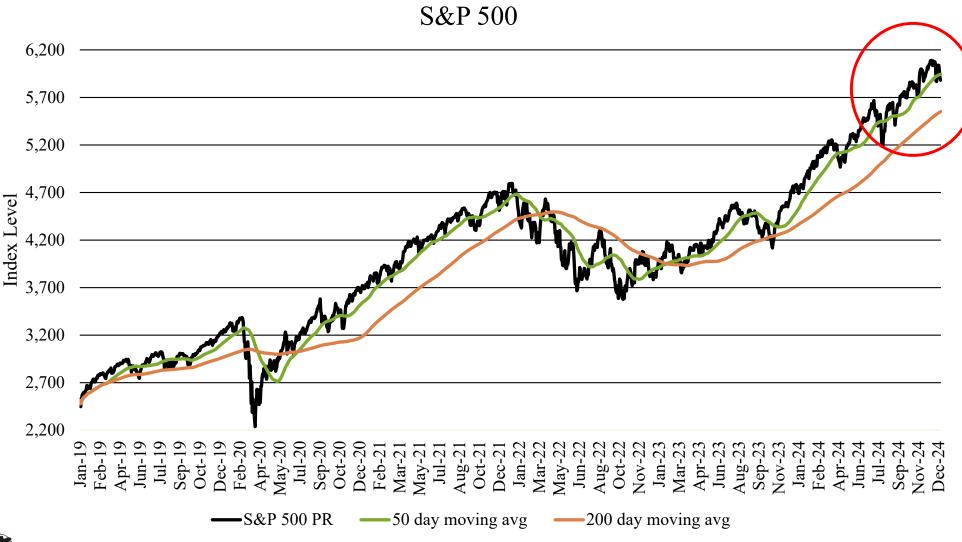
# Valuations (Corporate Earnings)





Source: S&P, as of 1/28/25

# Sentiment (Market Trend)





Source: S&P, as of 1/28/25

# Market Performance



# **Market Summary**

# Equity market performance

	<u>Q4 2024</u>	<u>1-Year</u>
<ul> <li>US large cap</li> </ul>		
• S&P 500	+2.4%	+25.0%
<ul><li>US mid cap</li></ul>		
<ul> <li>Russell Midcap</li> </ul>	+0.6%	+15.3%
<ul><li>US small cap</li></ul>		
• Russell 2000	+0.3%	+11.5%
<ul> <li>International equities</li> </ul>		
<ul> <li>MSCI ACWI ex US USD</li> </ul>	-7.6%	+5.5%
<ul> <li>MSCI ACWI ex US NR LCL</li> </ul>	-1.4%	+12.6%
<ul> <li>Emerging markets</li> </ul>		
<ul> <li>MSCI Emerging Markets USD</li> </ul>	-8.0%	+7.5%
<ul> <li>MSCI Emerging Markets LCL</li> </ul>	-4.4%	+13.1%



Source: Morningstar

# **Market Summary**

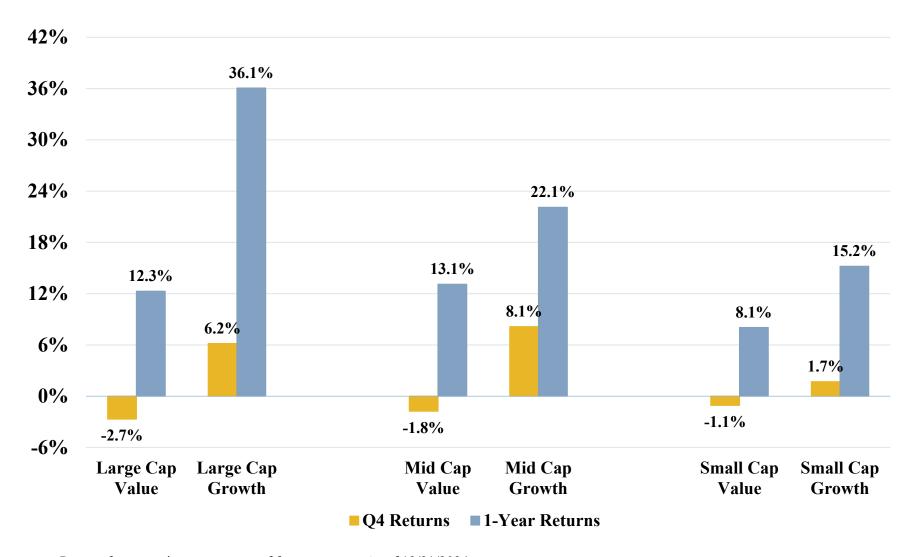
# Bonds and other asset class performance

<ul> <li>US fixed income</li> </ul>	<u>Q4 2024</u>	<u>1-Year</u>
<ul> <li>Bloomberg U.S. Aggregate</li> </ul>	-3.1%	+1.3%
<ul> <li>Global fixed income</li> </ul>		
<ul> <li>Bloomberg Global Agg ex US</li> </ul>	-6.8%	-4.2%
<ul> <li>Bloomberg Global Agg ex US Hdg</li> </ul>	+0.7%	+5.0%
<ul><li>Commodities</li></ul>		
<ul> <li>Bloomberg Commodity TR</li> </ul>	-0.5%	+5.4%
- REITS		
<ul> <li>MSCI US REIT NR</li> </ul>	-6.4%	+7.5%

Source: Morningstar



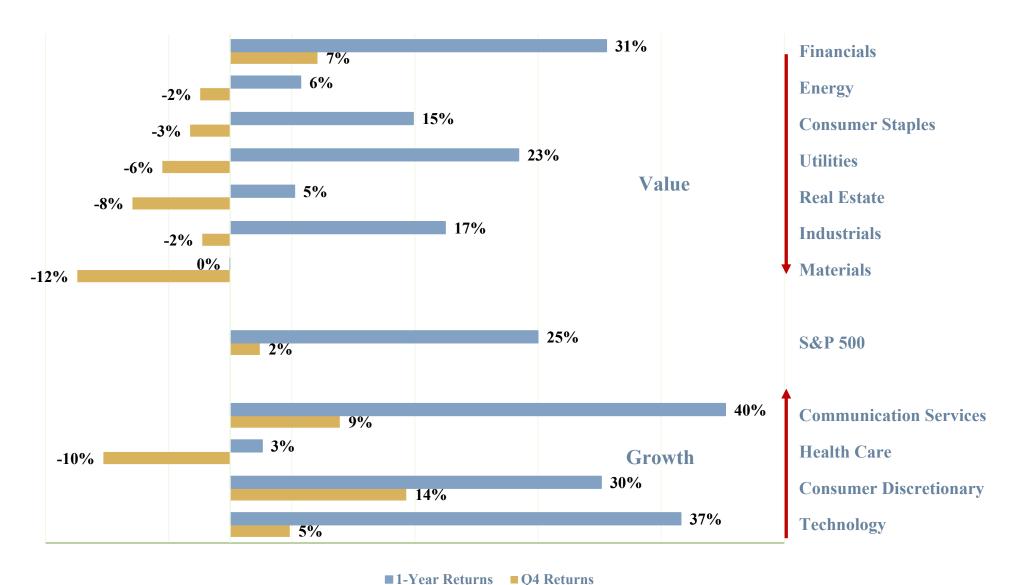
# **Growth Led Value**





Past performance is no guarantee of future success. As of 12/31/2024. Returns in US dollars.

# **S&P 500 Sector Performance**





Past performance is no guarantee of future success. As of 12/31/24

# Mag 7 Update

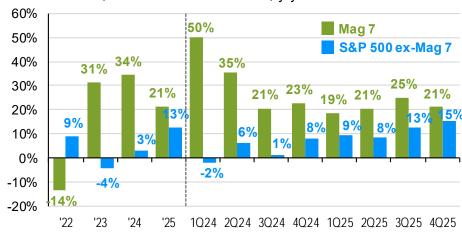
## Performance of "Magnificent 7" stocks in S&P 500\*

Indexed to 100 on 1/1/2021, price return



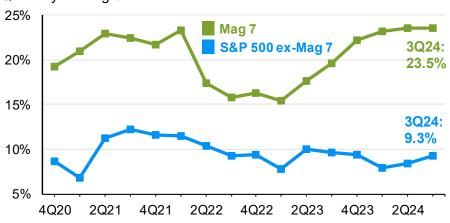
### **Earnings growth**

Pro forma EPS, estimates 4Q24 onwards, y/y



### **Profit margins**

Quarterly earnings/sales





Source: FactSet, Standard & Poor's, J.P. Morgan Asset Management.

\*Magnificent 7 includes AAPL, AMZN, GOOG, GOOGL, META, MSFT, NVDA and TSLA. Earnings estimates for 2024 and 2025 are forecasts based on consensus analyst expectations. \*\*Share of returns represent how much each group contributed to the overall return. Numbers are always positive despite negative performance in 2022. *Guide to the Markets – U.S.* Data are as of December 31, 2024.

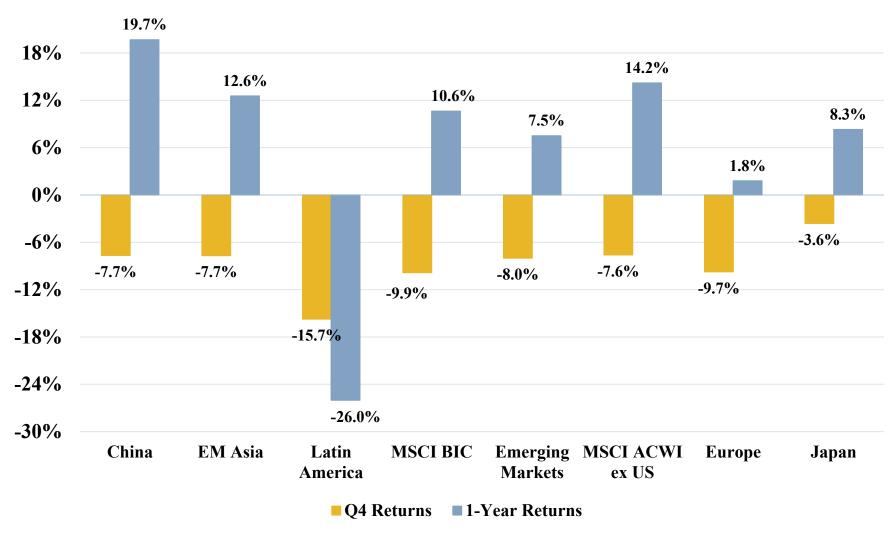
# **Equity Performance Pre and Post Election**

Market performance				
	2024	11/5/24-11/8/24	11/8/24-12/31/24	
Magnificent 7	66.9%	7.4%	6.2%	
NASDAQ	28.6%	4.6%	0.1%	
NASDAQ 100	24.9%	4.4%	-0.5%	
S&P 500	23.3%	3.7%	-1.9%	
S&P 500 Equal Weight	10.9%	3.0%	-4.7%	
Russell 2000	10.0%	6.1%	-7.1%	



Source: Charles Schwab, Bloomberg, as of 12/31/2024.

# **International Performance**

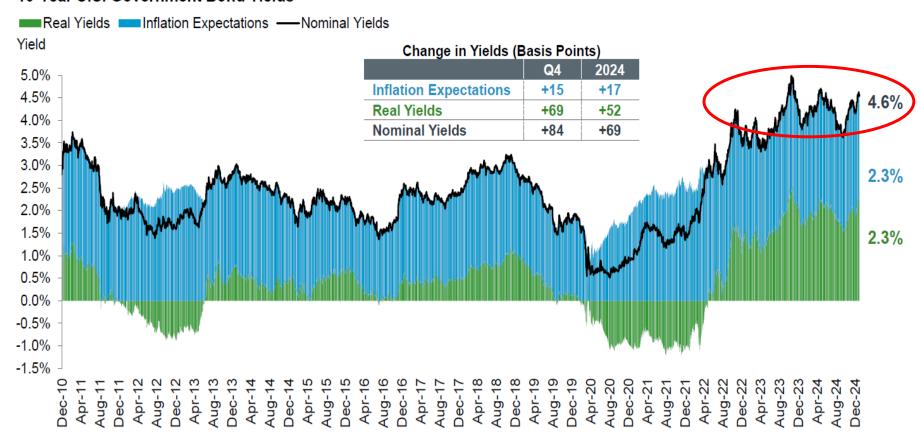


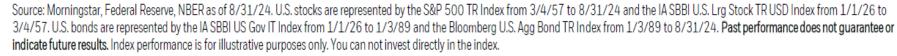


Past performance is no guarantee of future success. As of 12/31/2024. Returns in US dollars.

# Treasury Yields Spiked During 4th Quarter

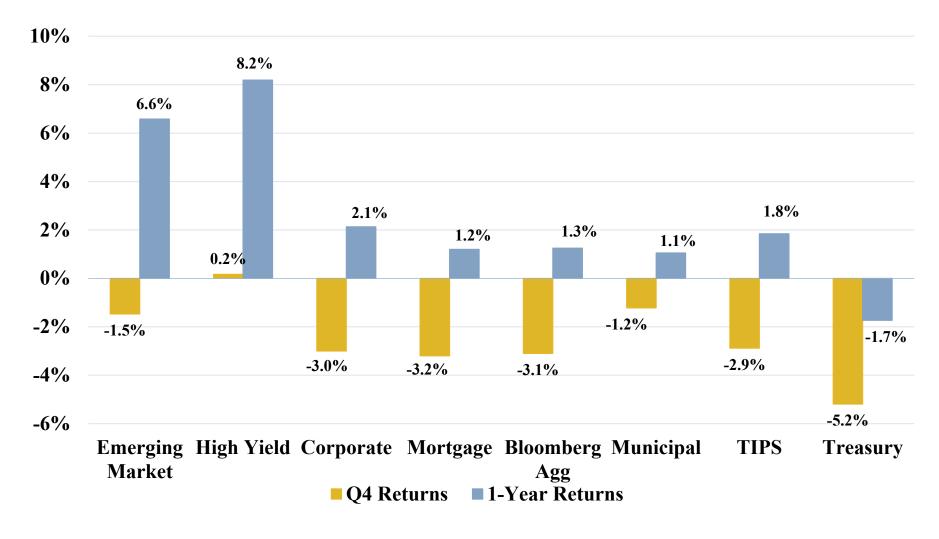
#### 10-Year U.S. Government Bond Yields







# Rise in LT Interest Rates Hit Bond Returns





Past performance is no guarantee of future success. As of 12/31/2024.

Source: Morningstar. Returns in US dollars.

# SilverOak's Outlook



# SilverOak's Economic Outlook

# U.S. Economy

- Moderate but stable economic growth due to resilient consumer spending likely to continue
- Inflation has been "sticky" but likely to continue to decline modestly, but will likely take longer to hit the Fed's target
- Economy likely resilient despite fewer Fed cuts
- Rising debt and tariffs a "wild card"

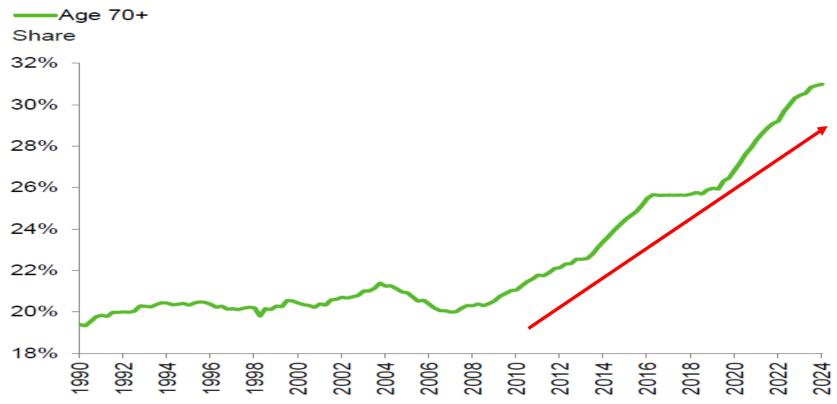
# International Economy

- Geopolitical risks should continue to be manageable
- Global rate cuts likely to continue but at a slower pace
- Improvement in industrial production in China likely to continue but stabilization in real estate will be the key
- India and Japan continue to be bright spots



# **Economic Growth Has Been Tied to Demographics**

## U.S. Household Net Worth by Demographic



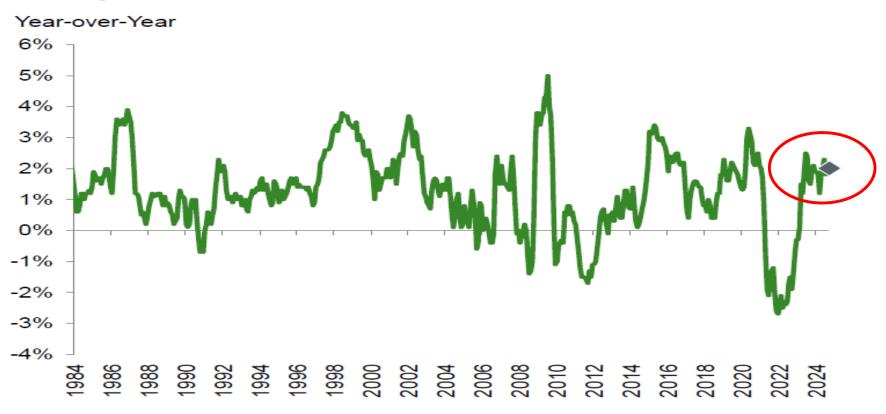


Source: Federal Reserve Board, Macrobond, Fidelity Investments (AART), as of 3/31/24.

# A Strong Labor Market Supports Consumer Spending

## Real Wage Growth

—Wage Growth Minus Inflation



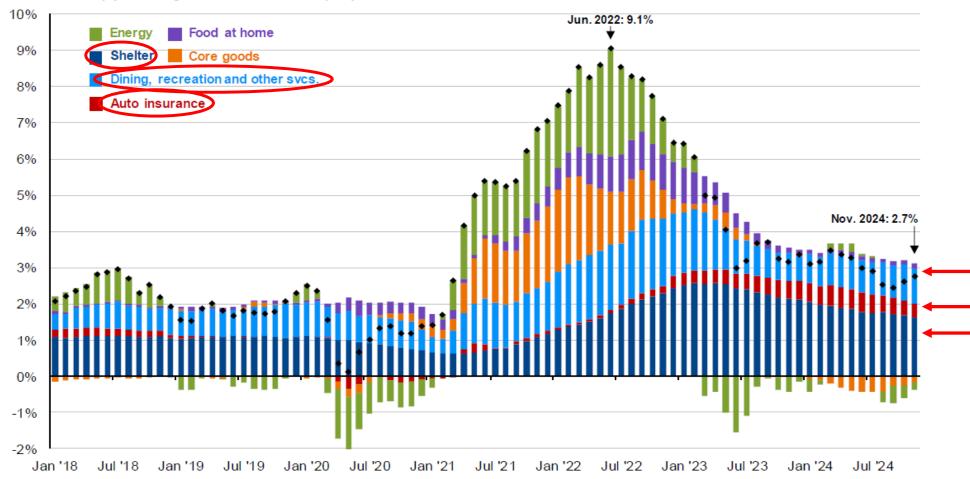


Source: Bureau of Labor Statistics, Macrobond, Fidelity Investments (AART) as of 12/31/24. Real Wage Growth: Atlanta Fed Wage Growth Tracker (Unweighted 3-month moving average) minus year-over-year CPI.

# **Inflation Update**

#### Contributors to headline CPI inflation

Contribution to y/y % change in CPI, non-seasonally adjusted





Source: BLS, FactSet, J.P. Morgan Asset Management. Contributions mirror the BLS methodology on Table 7 of the CPI report. Values may not sum to headline CPI figures due to rounding and underlying calculations. "Shelter" includes owners' equivalent rent, rent of primary residence and home insurance. "Food at home" includes alcoholic beverages.

Guide to the Markets – U.S. Data are as of December 31, 2024.

# SilverOak's Market Outlook

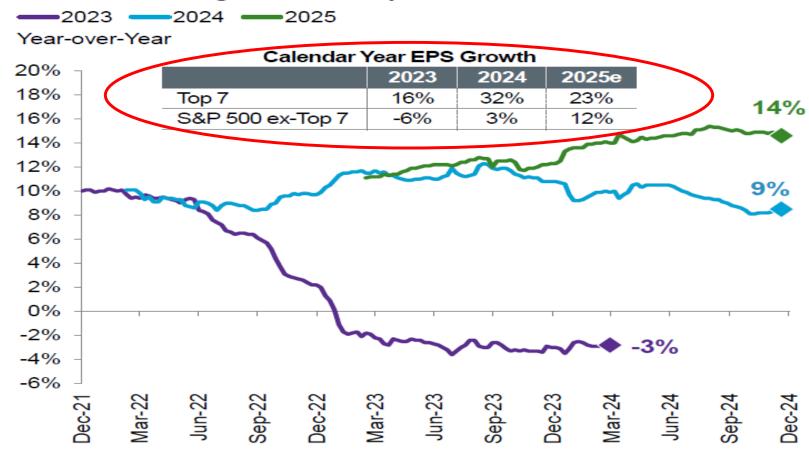
## Equities

- Equities likely to provide more modest returns in 2025 following two years of 20%+ S&P 500 returns
- Likely will see more volatility and a modest pullback at some point this year
  - High Mag 7 and AI valuations likely priced for "perfection"
  - Some policy uncertainty with a change in administration
  - Geopolitical wild cards
  - Pullbacks are normal and to be expected
- More positive long-term outlook
  - Equity performance could broaden
    - Resumption of earnings growth outside of technology should help
  - Valuation of equites outside of Top 10 stocks more reasonable
  - In early stages of a multi-year AI technology trend
  - Still in a bull market



# **Earnings Growth Should Be Supportive**

## **S&P 500 Earnings Growth Expectations**

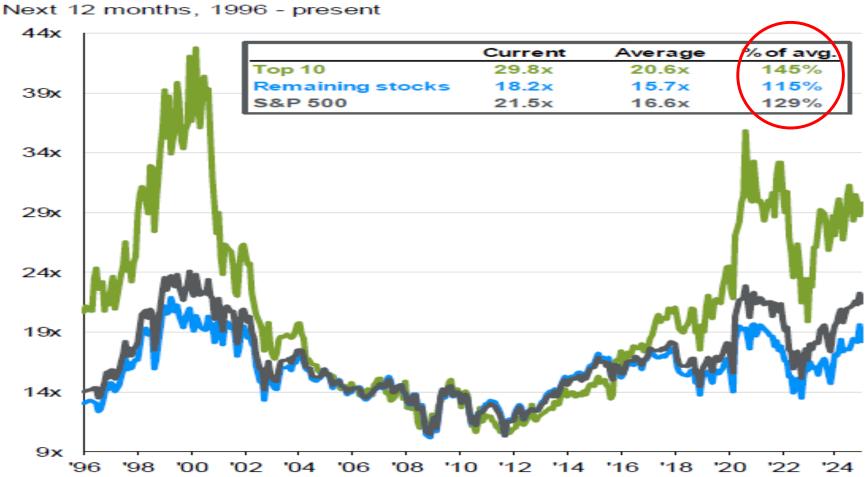




**LEFT:** Top7 includes Apple, Amazon, Google, Meta, Nvidia, Microsoft, Tesla. Earnings estimates from the Street for 4Q-2024 and 2025. Source: Bloomberg Financial LP, Fidelity Investments (AART), as of 12/31/24. **RIGHT:** Source: Bloomberg, Fidelity Investments (AART), as of 12/31/24.

## **Current S&P 500 Valuation**

## P/E ratio of the top 10 and remaining stocks in the S&P 500

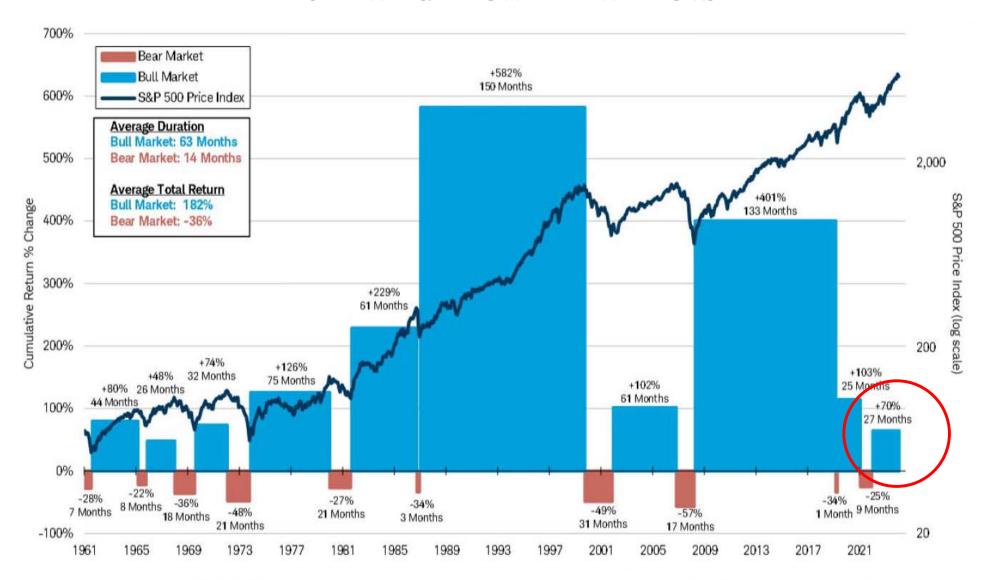








## **Bull and Bear Markets**





Source: Bloomberg as of 12/31/2024. Bull and bear markets as defined by Yardeni Research. Cumulative return is the total change in the investment over a set period of time. Logarithmic (log) scale is a way of displaying a wide range of data in a compact way by increasing the numbers exponentially. Indexes are unmanaged, do not incur management fees, costs and expenses, and cannot be invested in directly. For illustrative purposes only. Investing involves risk, including loss of principal. **Past performance is no guarantee of future results.** 

# SilverOak's Market Outlook

## Fixed Income

- The Fed reduced their guidance to 2 rate cuts in 2025
  - The Fed could be done cutting rates unless inflation and growth decline meaningfully this year
- With the back-up in yields during the 4<sup>th</sup> quarter, current interest rates provide an attractive yield
  - Likely now at the upper-end of yield range
- Cash yields will move lower as Fed continues to cut rates
- Bonds continue to have an important role in a diversified portfolio
  - Should provide a cushion against equity volatility
  - Should protect against a potential equity decline if the economy slips into a recession because the Fed waited too long to begin cutting rates



# **Bonds Currently Offer High Yields**





Source: Charles Schwab, Bloomberg. Total return date range 1/31/2000 to 12/31/2024. Indexes represented are: Emerging Markets (USD) = Bloomberg Emerging Market USD Aggregate Index; High-Yield Corporates = Bloomberg U.S. Corporate Bloomberg U.S. Corporate Bloomberg U.S. Corporate Bloomberg U.S. Corporate Bloomberg U.S. Municipal Bond Index; US Aggregate Index = Bloomberg US Aggregate Bond Index; US Treasuries = Bloomberg U.S. Treasury Index; International Developed (ex-USD) = Bloomberg Global Aggregate ex-USD Index. Indexes are unmanaged, do not incur management fees, costs and expenses, and cannot be invested in directly. **Past performance is no guarantee of future results.** 

# Planning Tips for the New Year



# New Year Planning Tips

- Don't adjust risk tolerance due to recent market performance
- Remember April 15<sup>th</sup> tax filing deadline
  - Make sure you have your tax information compiled
  - Get this information to your tax preparer
- Foreign bank account reporting
  - Two reporting requirements
    - Form 8938 (due with income tax return)
    - FBAR (due with income tax return no longer due 6/30)



- Now is a great time to start tax planning for 2025
  - Adjust withholding and/or estimated tax payments
  - Create a good filing system for the year
    - Keep receipts for charitable donations above \$250
- Review 2024 spending
- Utilize HSAs for long-term investments
  - \$4,300 annual limit for individuals, \$8,550 for family
  - \$1,000 "catch-up" contribution for age 55 and over
- Confirm that you are maxing out your 401(k) contributions
  - \$23,500 annual contribution limit
  - \$7,500 "catch-up" contribution for age 50 and over
  - \$11,500 "catch-up" for those between age 60-63



- Review your estate documents
- Confirm beneficiary designations
- Rebalance other investment accounts
- Ensure you have proper insurance coverage
  - Life, disability, auto, property and umbrella



- If it's been a while, get a copy of your credit report
  - www.annualcreditreport.com or 877-322-8228
- Consider freezing your credit with all three credit bureaus
  - https://www.freeze.equifax.com/Freeze/jsp/SFF\_PersonalIDInfo. jsp
  - https://www.experian.com/freeze/center.html
  - https://freeze.transunion.com/sf/securityFreeze/landingPage.jsp
  - Retain your PINs!



- If you qualify, max out your IRA contribution
  - \$7,000 annual contribution limit for 2025
  - \$1,000 "catch-up" contribution for age 50 and over
- Review Social Security statement online
  - https://www.ssa.gov/myaccount/
- Consider creating an online ID.me account
  - Also consider enrolling in the IRS IP PIN program
- LLCs Beneficial Ownership reporting is currently on hold due to a nationwide injunction issued by the Fifth Circuit of the US Court of Appeals



# Insurance Series: Long-term Care Insurance



# Long-term Care Insurance

- Designed to bridge the gap and cover costs that regular health insurance or Medicare will not cover
  - Care needed for chronic medical conditions
    - Alzheimer's disease and dementia
  - Assistance needed for routine daily activities
    - Including bathing, dressing, toileting, transferring, eating and continence
- Most policies should cover care given in:
  - Your home
  - A nursing home
  - An assisted living facility
  - An adult day care center
  - A skilled nursing facility



# Medicare and Medicaid Coverage

- Medicare only covers short-term nursing home stays or limited amounts of home health care for specific instances such as rehabilitation after hospital stays
  - Does not cover supervision, custodial care or help with day-today activities
- Medicaid
  - Designed to help low-income people
  - Would need to exhaust most of your savings to receive coverage
  - More limited care choices



# Why Consider Long-term Care Coverage?

### Protect savings

- High costs could deplete retirement savings quickly
- Current costs likely to continue to rise at a rate higher than inflation
- Care costs (national annual median cost as of 2023)
  - \$75,504 for a home health aid
  - \$68,640 for homemaker services
  - \$24,700 for adult day health care
  - \$64,200 for a private on-bedroom in assisted living facility
  - \$104,025 for a semiprivate room in a nursing home
  - \$116,800 for a private room in a nursing home

### Provide more choices for care

- The more money you can spend, the better the quality of care you receive
  - Medicaid not accepted by all nursing homes
  - In many states it does not cover all assisted living costs



# How Long-term Care Insurance Works

- Fill out an application with insurer
  - Provide insurance records
  - Insurer typically requires an interview
- Choose your coverage
  - Policies typically cap the amount paid out per day and the amount paid during your lifetime
- Pricing
  - Based on age and health, gender, marital status, insurance company and policy features
- Begin paying premiums, if approved
- Eligibility to collect benefits typically requires not being able to perform two of the six activities of daily living
  - Insurer will do an evaluation and approve plan of care
  - Most policies will begin reimbursing costs after the "elimination period" which can range from 30-60 days
  - Recommend purchasing a rider that allows you stop paying premiums once collecting benefits



# Things to Consider

- Premiums can be high
  - Many who need the coverage cannot afford it
  - Many who can afford the coverage opt to self-insure
- Premium increases
  - Premiums are not typically guaranteed
  - Insurance companies can request permission from state regulators to raise policy premiums
  - Consider purchasing a single-pay or 10-pay policy
- The "use it or lose it" nature of many policies
  - Potential solutions:
    - A "Shared Care" policy allows couple to share the total pool of lifetime coverage
    - Newer hybrid policies combine life insurance and long-term care so that if long-term care coverage is not used, the policy pays a death benefit



# Things to Consider

- Potential Federal and state tax deduction
- State Partnership plans
  - Many states encourage people to get policies
    - States partner with insurance companies to create "partnership plans" that meet quality standards set by the state
    - By purchasing a "partnership plan", one can protect more personal assets before Medicaid kicks in
    - Some states have mandatory plans that charge a payroll tax
- Consider working with a broker
  - Get quotes and compare coverage and features including riders
  - Pricing and approvals based on medical conditions can vary greatly between insurance companies



# SilverOak Updates



# SilverOak Updates

- 2024 tax season is starting!
  - Tax organizers have been sent
- SilverOak personnel update
  - Hired two administrative assistants
- IQSS<sup>tm</sup> (Investment Quality Scoring System<sup>tm</sup>)
  - Performance update



# Additional Questions and/or Topics?



# End of Quarterly Webinar

Please contact your SilverOak Advisor to discuss any questions and/or concerns.

If you are not currently working with SilverOak, feel free to contact us at 952-896-5701 to learn more about our services. www.silveroakwealth.com

Sources: MSCI, RIMES. Data reflects January 31, 2002, to May 31, 2024.

